

PODCAST SPONSORSHIP



What's Included:

LEVEL 1: SINGLE-EPISODE SPONSORSHIP

- Two 30-second ad reads: One at the top of the episode and a second read 5-7 minutes later (or before the guest interview).
- Mention and thank the sponsor in the introduction.
- Links to the company's website or product landing page in the episode description.
- Episode boosted on YouTube.
- Promotion on The Fabricator's social media (Instagram, LinkedIn, Facebook).
- Logo included in podcast ad that runs in The Fabricator magazine.
- Logo included in podcast ad that runs in The Fabricator Newsletter.

LEVEL 2: CUSTOMER-FOCUSED EPISODE

- We interview one of your customers: The conversation will focus on the customer's business, career background, outlook on the industry, and your partnership.
- Includes everything in Level 1.

Our listeners are qualified to purchase your products.

PODCAST HIGHLIGHTS:

23-44

Average age demo, accounting for **78%** of Spotify audience and **50%** of YouTube audience.

40,000

Average monthly views on YouTube.

1,500

Average downloads/starts per month across major podcast platforms.