

# THE FABRICATOR

## TRADESHOW BOOTH INTERVIEWS



Tradeshow Booth Interviews allow you to engage with the industry beyond the showroom floor.

### How does it work?

Our professional video team will showcase what you are featuring this year in your booth. Whether you choose to work with an FMA editor\* or host the interview yourself, these are a great way to reach new audiences and potential clients.

### What's included?

- A professional video interview, editor-led\* or self-guided.
- The video is shared and boosted on Facebook to a targeted audience.
- Our team will share the video with you to use how you please.
- Performance metrics will be shared within 30 days after the video has been posted.

*\*Editor-led interviews subject to availability.*

### 2023 average results:

- ThruPlays (15 sec. or more): 36,625
- 50% Views: 17,024
- Facebook Reach: 89,929
- Facebook Impressions: 119,163



**CONTACT YOUR  
SALES REPRESENTATIVE  
TO GET STARTED!**

**Video Interview (No Editor) - \$6,000** **Video Interview (FMA Editor) - \$8,000**

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Postal Code \_\_\_\_\_ Country (other than U.S.) \_\_\_\_\_

Phone(s) \_\_\_\_\_

Company Website \_\_\_\_\_

Email \_\_\_\_\_

 I consent to FMA's collection and use of personal identifiable information for the purposes set out below\* and as more fully set out at [fmamfg.org](http://fmamfg.org)

### BILLING INFORMATION (if different from above)

**PO#** \_\_\_\_\_

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Postal Code \_\_\_\_\_ Country (other than U.S.) \_\_\_\_\_

Phone(s) \_\_\_\_\_

Company Website \_\_\_\_\_

Email \_\_\_\_\_

**Signature** (required) \_\_\_\_\_ Date \_\_\_\_\_ By checking this box you confirm signing this form.

### SCHEDULING INFORMATION

Date(s) of Filming \_\_\_\_\_ Time(s): \_\_\_\_\_

Location \_\_\_\_\_

Interview Contact(s) \_\_\_\_\_