# THE **FABRICATOR**

## SINGLE-SPONSOR CUSTOM E-BLAST

Our Single-Sponsor E-Blast is a customized email designed to deliver your branded sales message to your target prospects and customers. This marketing tool provides actionable leads that can extend your reach and help you grow your business to new heights.

### CUSTOM DESIGN

- Allows you to pick the content and products you want to showcase.
- Optimized for PC, tablet, and mobile devices, ensuring readability.

### **QUALIFIED AUDIENCE**

- Allows you to select how many people you want to reach with the email.
- We send the email to subscribers interested in your products from The Fabricator, The Tube and Pipe Journal, and The Welder.

### LEAD DEVELOPMENT

Within two weeks, you will receive a detailed lead report that includes contact information of those who clicked on items within your email.







**A** Fabricators and Manufacturers Association