# 2020 Editorial Calendar

**The WELDER**

*Dates subject to change. Published six times per year. If proofs are required or copy is to be set, material must be received five days earlier than material due date. Cancellations accepted up to closing date only.*

### January/February
- **Ad Close:** 1-2-20
- **Ad Material:** 1-9-20
- **WELDING PROCESSES & EQUIPMENT**
  - SMAW of Pipe
- **CUTTING & WELD PREP**
  - Hand Tools: What Every New Shop Needs
- **CONSUMABLES**
  - SMAW Electrode Storage
- **ADVERTISER BONUS**
  - Harvey Readership Study

### March/April
- **Ad Close:** 2-20-20
- **Ad Material:** 2-27-20
- **WELDING PROCESSES & EQUIPMENT**
  - Advancements in Welding Power Sources
- **SAFETY**
  - Welding with a Pacemaker: What Every Aging Welder Should Know
- **ADVERTISER BONUS**
  - Lead Generation Package

### May/June
- **Ad Close:** 5-11-20
- **Ad Material:** 5-18-20
- **WELDING PROCESSES & EQUIPMENT**
  - Weld Training: Advice for Recent Tech School Graduates
- **CUTTING & WELD PREP**
  - Dos and Don’ts of Finishing Stainless Steel
- **CONSUMABLES**
  - How to Avoid Birdnesting in Aluminum Welding Wire
- **ADVERTISER BONUS**
  - New Product Advertorial (for 1⁄2-page and larger advertisers)

### July/August
- **Ad Close:** 6-11-20
- **Ad Material:** 6-18-20
- **WELDING PROCESSES & EQUIPMENT**
  - Structural GMAW
- **SAFETY**
  - PPE for GTAW
- **CONSUMABLES**
  - Robotic Welding for Small Shops
- **ADVERTISER BONUS**
  - Lead Generation Package

### September/October
- **Ad Close:** 8-13-20
- **Ad Material:** 8-20-20
- **SAFETY**
  - Safeguarding Against Hexavalent Chromium Fumes
- **CONSUMABLES**
  - The Art of Repair Welding
- **FOCUS**
  - FABTECH® Preview
- **ADVERTISER BONUS**
  - FABTECH Package

### November/December
- **Ad Close:** 10-15-20
- **Ad Material:** 10-22-20
- **WELDING PROCESSES & EQUIPMENT**
  - Microwelding
- **CUTTING & WELD PREP**
  - Preparing Aluminum Safely for Welding
- **CONSUMABLES**
  - How to Assemble a TIG Torch
- **ADVERTISER BONUS**
  - Problem-Solvers Advertorial (for 1⁄2-page and larger advertisers)

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**BONUS DISTRIBUTION**

| The FABRICATOR’s Leadership Summit at the FMA Annual Meeting | San Antonio, March 3-5 |
| The Steel Conference | Atlanta, April 22-24 |
| NASCC: The Steel Conference | Atlanta, April 22-24 |

| FABTECH Mexico | Mexico City, May 12-14 |
| FABTECH Canada | Toronto, June 16-18 |

| EuroBLECH | Hannover, Germany, Oct. 27-30 |
| FABTECH | Las Vegas, Nov. 18-20 |