CURRENT SUBSCRIBERS ARE AUTOMATING.

Almost 70% of subscribers plan on adding automation technology to replace manual processes.

THE FABRICATOR EN ESPAÑOL LEADS THE PACK BY A MARGIN OF MORE THAN 3-1!

Subscribers said that if they received only one publication, they would choose The FABRICATOR en Español over competitor publications.

EACH ISSUE OF THE FABRICATOR EN ESPAÑOL HAS AN EXPANDED AUDIENCE.

Over 64% of subscribers pass along each issue of The FABRICATOR en Español to 1 or more additional readers.

BUYERS TRUST THE FABRICATOR EN ESPAÑOL WHEN MAKING DECISIONS.

78% of subscribers say The FABRICATOR en Español helps them make their decisions when purchasing fabricating equipment.

All data presented here was collected through publisher’s own survey. 2019. 108 subscribers surveyed via the internet.
The FABRICATOR en Español
2020 Editorial Calendar / Rates / Ad Sizes

■ SPRING
Ad Close: 2-25-20
Ad Material: 3-3-20
► FORMING
Press Brakes
► FABRICATING
Laser Cutting
► WELDING
Aluminum Welding
► SPECIAL FOCUS
FABTECH Mexico Preview
► BUYERS’ GUIDE
Punching
► ADVERTISER BONUS
FABTECH Mexico Package

SUMMER
Ad Close: 5-28-20
Ad Material: 6-4-20
► FORMING
Stamping
► FABRICATING
Waterjet Cutting
► WELDING
Arc Welding Power Sources
► SPECIAL FOCUS
FABTECH Recap
► ADVERTISER BONUS
Fabricating Technology Directory

FALL
Ad Close: 8-27-20
Ad Material: 9-3-20
► FORMING
Forming on a Punching Machine
► FABRICATING
Laser Cutting
► WELDING
Update on Resistance Welding
► SPECIAL FOCUS
Lean Manufacturing
► BUYERS’ GUIDE
2D Laser Cutting Machine

WINTER
Ad Close: 11-5-20
Ad Material: 11-12-20
► FORMING
Press Brake Tooling
► FABRICATING
Plasma Cutting
► WELDING
Increasing Welding Productivity
► SPECIAL FOCUS
Boosting Your Saw Operation
► BUYERS’ GUIDE
Press Brake
► ADVERTISER BONUS
New-Product Advertorial Package (for 1/2-page and larger advertisers)

BONUS DISTRIBUTION
FABTECH
Mexico City, May 12-14

BONUS DISTRIBUTION
IMTS
Chicago, Sept. 14-19

BONUS DISTRIBUTION
FABTECH
Las Vegas, Nov. 18-20

Dates subject to change.
Published quarterly. If proofs are required or copy is to be set, material must be received five days earlier than material due date. Cancellations accepted up to closing date only.
• Note: Buyers’ Guide deadlines are four weeks before issue advertising deadlines. The publisher of The FABRICATOR en Español reserves the right to amend this schedule if necessary.

We will accept ads already provided in Spanish. OR, if you need your ads translated, we can help. Working directly with our translator, you can have your ad tailored for the market. Contact Patricia D’Amico at 815-227-8278, or email at patriciad@thefabricator.com.

Ad Dimensions for The FABRICATOR en Español

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Unless requested, Pantone® colors will be replicated using 4C process tints. Actual Pantone® colors are available for an additional charge.

Quick-Step Guide for Submitting Artwork

• When submitting a Hi Res PDF, please create PDF:X1a compliant files.
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