### Ad Dimensions for The FABRICATOR®

*Trim Size: 10.3125" x 13.625" (261.9 mm x 346.1 mm)*

For best presentation, we suggest using the bleed dimensions for all Tabloid and Standard size ads:

<table>
<thead>
<tr>
<th>Trim Size</th>
<th>Bleed Dimensions</th>
<th>No Bleed Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tabloid</td>
<td>10.5625&quot; x 13.875&quot; 268.3 mm x 352.4 mm</td>
<td>10.3125&quot; x 13.625&quot; 261.9 mm x 346.1 mm</td>
</tr>
<tr>
<td>Standard</td>
<td>7.5&quot; x 10.875&quot; 190.5 mm x 276.2 mm</td>
<td>7&quot; x 10&quot; 177.8 mm x 254.0 mm</td>
</tr>
<tr>
<td>1/2 Tabloid</td>
<td>5.1875&quot; x 13.875 131.8 mm x 352.4 mm</td>
<td>5&quot; x 13.625&quot; 127.0 mm x 346.1 mm</td>
</tr>
<tr>
<td>2/3 Vertical</td>
<td>4.625&quot; x 10&quot; 117.5 mm x 254 mm</td>
<td></td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>4.625&quot; x 7.25&quot; 117.5 mm x 184.2 mm</td>
<td></td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7&quot; x 4.875&quot; 177.8 mm x 123.8 mm</td>
<td></td>
</tr>
<tr>
<td>1/3 Vertical</td>
<td>2.1875&quot; x 10&quot; 55.6 mm x 254 mm</td>
<td></td>
</tr>
<tr>
<td>1/3 Horizontal</td>
<td>4.625&quot; x 4.875&quot; 117.5 mm x 123.8 mm</td>
<td></td>
</tr>
<tr>
<td>1/4 Vertical</td>
<td>3.375&quot; x 4.875&quot; 85.7 mm x 123.8 mm</td>
<td></td>
</tr>
<tr>
<td>1/4 Horizontal</td>
<td>4.875&quot; x 3.375&quot; 123.8 mm x 85.7 mm</td>
<td></td>
</tr>
<tr>
<td>1/6</td>
<td>2.125&quot; x 4.125&quot; 54.0 mm x 104.8 mm</td>
<td></td>
</tr>
<tr>
<td>1/3 Vertical Spread</td>
<td>20.875&quot; x 13.875&quot; 530.2 mm x 352.4 mm</td>
<td></td>
</tr>
<tr>
<td>1/3 Horizontal Spread</td>
<td>20.625&quot; x 13.625&quot; 523.9 mm x 346.1 mm</td>
<td></td>
</tr>
<tr>
<td>1/2 Vertical Spread</td>
<td>20.875&quot; x 7.125&quot; 530.2 mm x 181.0 mm</td>
<td></td>
</tr>
<tr>
<td>1/2 Horizontal Spread</td>
<td>20.875&quot; x 5.7125&quot; 530.2 mm x 145.1 mm</td>
<td></td>
</tr>
</tbody>
</table>

### Ad Dimensions for STAMPING Journal®, Practical Welding Today® & The Tube & Pipe Journal®

*Trim Size: 8.25" x 10.75" (209.6 mm x 273.1 mm)*

<table>
<thead>
<tr>
<th>Trim Size</th>
<th>Bleed Dimensions</th>
<th>No Bleed Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard</td>
<td>8.5&quot; x 11&quot; 215.9 mm x 279.4 mm</td>
<td>8.25&quot; x 10.75&quot; 209.6 mm x 273.1 mm</td>
</tr>
<tr>
<td>2/3 Vertical</td>
<td>4.625&quot; x 10&quot; 117.5 mm x 254 mm</td>
<td></td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>4.625&quot; x 7.25&quot; 117.5 mm x 184.2 mm</td>
<td></td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7&quot; x 4.875&quot; 177.8 mm x 123.8 mm</td>
<td></td>
</tr>
<tr>
<td>1/3 Vertical</td>
<td>2.1875&quot; x 10&quot; 55.6 mm x 254 mm</td>
<td></td>
</tr>
<tr>
<td>1/3 Horizontal</td>
<td>4.625&quot; x 4.875&quot; 117.5 mm x 123.8 mm</td>
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</tr>
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<td>1/4 Vertical</td>
<td>3.375&quot; x 4.875&quot; 85.7 mm x 123.8 mm</td>
<td></td>
</tr>
<tr>
<td>1/4 Horizontal</td>
<td>4.875&quot; x 3.375&quot; 123.8 mm x 85.7 mm</td>
<td></td>
</tr>
<tr>
<td>1/6</td>
<td>2.125&quot; x 4.125&quot; 54.0 mm x 104.8 mm</td>
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